



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract

861283

Schedule Dates 10/11/12-10/16/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand Todd Akin for Senate Est. 2888 (179778)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2888
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/10/12
Last Modified 10/10/12
Entered By Lisa Rees
CO-OP No
Headline # 06369048
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,383.00
Net Total \$7,837.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	8	\$9,220.00
Grand Total:	8	\$9,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20015- News @ 6am M-F					1	1				\$270.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
1.0.1	Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.0.2	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
2.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20015- News @ 6am M-F		2								\$270.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
2.0.1	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - rate	
2.0.2	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - rate	
3.0	Normal Line / SPOT	10/16/12-10/16/12	2	:30	20015- News @ 6am M-F			1						1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
4.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20054- News @ 5pm M-F					1	1				\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
4.0.1	Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
4.0.2	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
5.0	Normal Line / SPOT	10/15/12-10/16/12	2	:30	20054- News @ 5pm M-F		1	1							\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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5.0.1	Preempt	10/16/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
5.0.2	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
6.0	Normal Line / SPOT	10/15/12-10/16/12	2	:30	20055- News @ 6pm M-F		1	1							\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
6.0.1	Preempt	10/16/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
6.0.2	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
7.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20053- Entertainment Tonight					1	1			2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
8.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20062- News @ 10pm M-F					1	1			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
9.0	Normal Line / SPOT	10/15/12-10/16/12	2	:30	20062- News @ 10pm M-F		1	1						2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12
10.0.1	Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
11.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	20789- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: